

## CONTRACT



**KDVR**  
**100 E. Speer Blvd**  
**Denver, CO 80203**  
**(303)595-3131**

And:

**GMMB/Greer Margolis Mitchell & Burns**  
**1010 Wisconsin Avenue**  
**Suite 800**  
**Washington, DC 20007**

<u>Contract / Revision</u> 585362 /		<u>Alt Order #</u> 09850370
<u>Product</u> <b>OBAMA SKED B</b>		
<u>Contract Dates</u> <b>10/30/12 - 11/06/12</b>	<u>Estimate #</u> <b>2189</b>	
<u>Advertiser</u> <b>Obama/D/President</b>		<u>Original Date / Revision</u> 11/02/12 / 11/02/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>KDVR</b>	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8020	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
4	31	11/04/12	11/04/12	News Su 530-6p	530p-6p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$450.00			
5	31	10/30/12	11/05/12	The Simpsons	6p-630p		:30			NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				3	\$900.00			
6	31	10/30/12	11/05/12	The Simpsons	630p-7p		:30			NM	3	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				3	\$1,100.00			
8	31	11/05/12	11/05/12	Bones Mon 7-8p	7p-8p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$2,500.00			
10	31	11/01/12	11/01/12	FOX X Factor	7-9p		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$3,500.00			
11	31	11/02/12	11/02/12	Fringe Friday 8-9p	8p-9p		:30			NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$1,600.00			
D 12	31	11/04/12	11/04/12	Animated Encores Sun 6-7p	6p-7p		:30			NM	0	\$0.00
13	31	11/04/12	11/04/12	Su LN 9p-930p	9p-930p		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$1,800.00			
14	31	10/30/12	11/05/12	TMZ	1035p-1105p		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				3	\$350.00			
15	31	11/04/12	11/04/12	Sunday Sports Zone	10p-1030p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$200.00			
D 16	31	11/04/12	11/04/12	Zappolo's People	1030p-11p		:30			NM	0	\$0.00
E 17	31	11/04/12	11/04/12	Family Guy SU 11p-12	11p-12a		:30			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				2	\$75.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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585362 /	09850370

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10/30/12 - 11/06/12	OBAMA SKED B	2189

<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama/D/President	11/02/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots    Amount	
18	31	11/03/12	11/03/12	College Football Early	1p-cc		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$500.00			
Totals											18	\$17,750.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/05/12	18	\$17,750.00	\$15,087.50
<b>Totals</b>	18	\$17,750.00	\$15,087.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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